

The Leading Edge Pledge

LEADINGEDGE

In a world where integrity and honesty are often empty words, Leading Edge recognizes that Buyers and Sellers need competent, trustworthy, and vigorous representation.

Hidden games, unethical tactics, laziness, negligence, and poor training cost clients money and trust.

Clients struggle to distinguish between self-serving agents and those who recognize their profound duty to represent their clients' best interests. This often results in Sellers leaving substantial money on the table, and Buyers who can't get their offers considered. It happens every day in every market in America.

To Sellers: Your equity is yours; I pledge to help you keep it.

To Buyers: Expect transparency and respect from me at all times.

NO GAMES that hide offers or lock out Buyers

NO SCHEMES blocking true selling potential

NO BACK DOOR DEALS for my personal gain

NO SECRETS, only fair negotiations

NO FLASH SALES for my convenience & advantage

NO "PRIVATE" LISTINGS unless you demand discretion.
Know that selling off-market listing will nick your selling price by 13%* on average. Your choice, your control.

* Bright MLS Study